Creation of a Czech BCSD

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Brief overview of the WBCSD
 The Regional Network
 Creation of a Czech BCSD





WBCSD Work Program

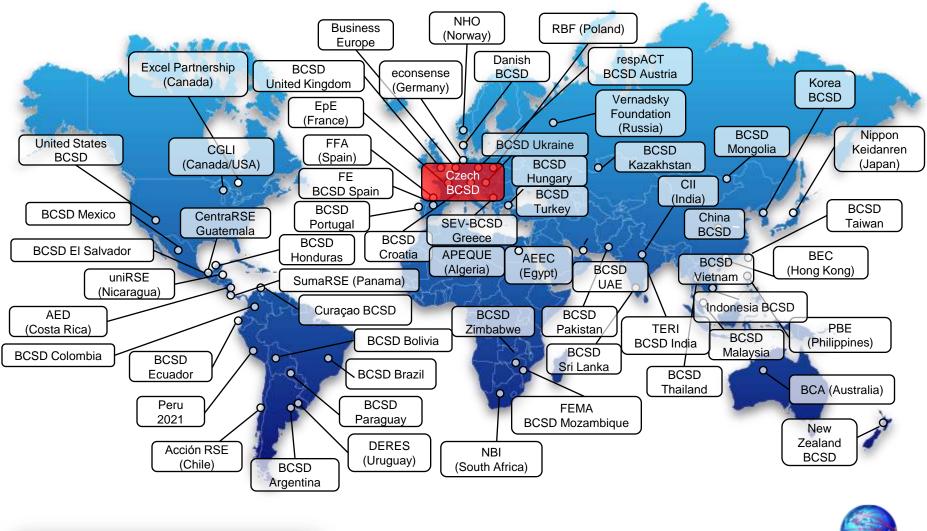




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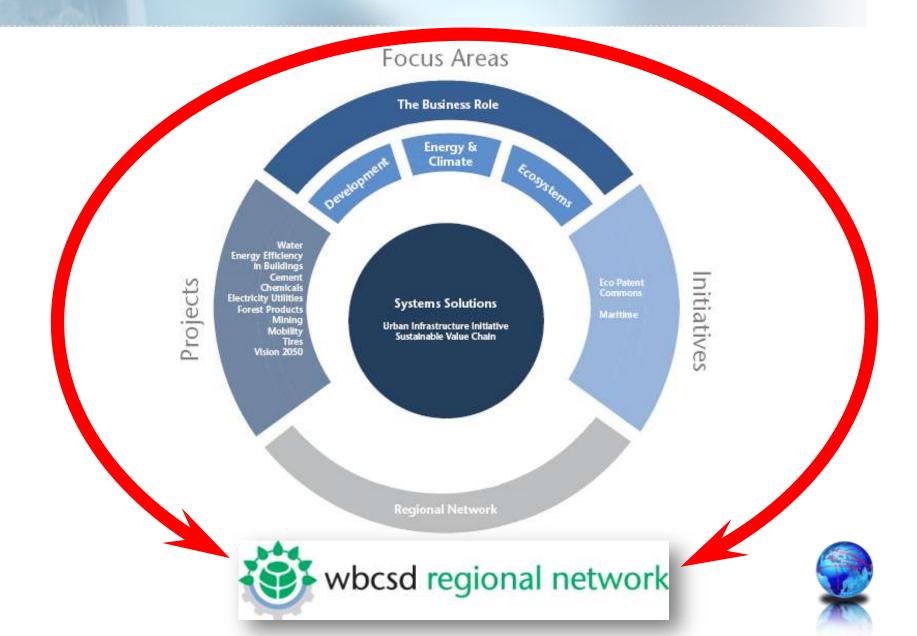


WBCSD's Regional Network



wbcsd regional network

WBCSD Work Program



Advocacy & Communications



Collaborative Action on International Processes

















Tools: Greenhouse Gas Protocol



Initiatives: Energy Efficiency in Buildings

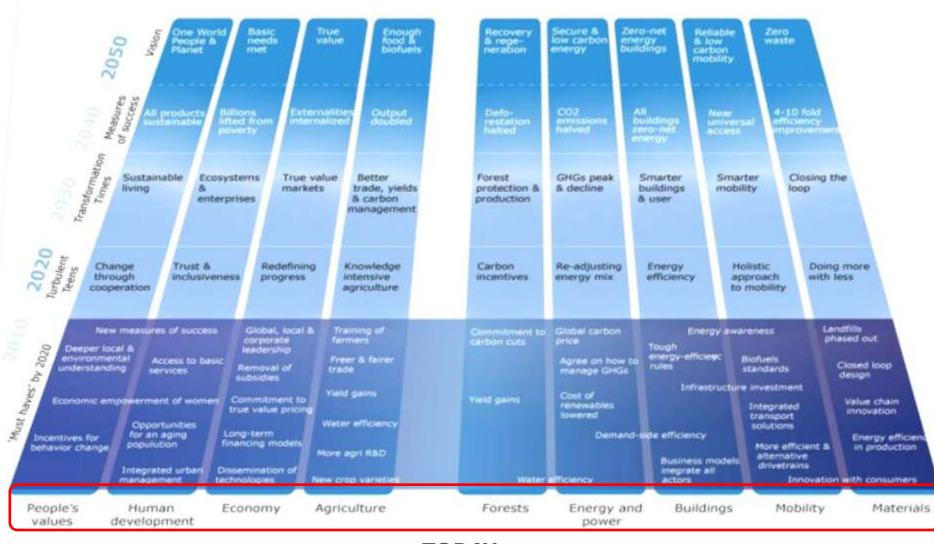


- Manifesto to improve energy efficiency in buildings
- 12 signatories in the Regional Network

United Technologies

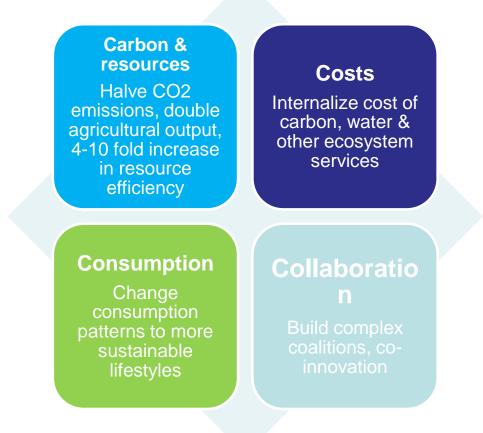
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	WBCSD Manifesto for Energy Efficiency in Buildings
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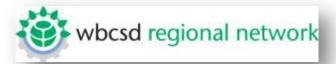
Moving Forward: Vision 2050 & Changing Pace



TODAY

Closing the gap: Reaching the vision







Business Opportunities in Vision 2050

Building & transforming...

a. Citiesb. Infrastructurec. Livelihoods & lifestyles

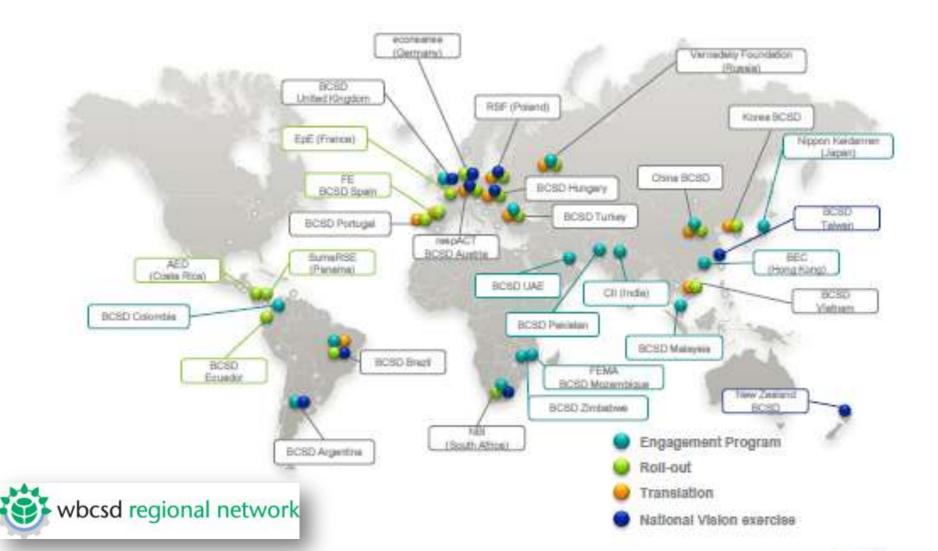
Improving biocapacity & managing ecosystems

Helping change happen



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Vision 2050 Regional Engagement



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Why a Czech BCSD?



Value of a Czech BCSD

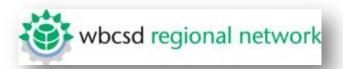
- Platform for interaction of leading companies and senior level decision makers on SD issues
- Awareness creation on the Business Case for SD
- Business antenna for emerging SD issues and trends
- Enriching and influencing the debate and public policy
- Access to leading edge-SD thinking through the WBCSD
- Cooperation with other BCSDs within Regional Network





How does it work?

- Leading local companies and foreign subsidiaries
- CEO-led organisation
- Governance:
 - Council represented by CEOs (meet 1x/year) <u>Role</u>: decide on strategic issues and direction, appoint BCSD Chairman and ExCom members, approve membership fee and budget
 - BCSD Chairman and Executive Committee
 <u>Role</u>: appoints BCSD Executive Director, approve work program, signs
 off reports, membership issues and appoints auditors
 - BCSD Executive Director and Secretariat <u>Role</u>: coordinate work, day to day work program, staff and budget and external representation





Thank you

www.wbcsd.org



