

Disruptive technology & the future of work: what is the role of business?

17 April 2018, Montreux

Agenda

1. Setting the scene - Kitrhona Cerri, WBCSD
2. Technology facts & trends – Brad Sparks, KPMG
3. The impact of technology on the world of work –
Sonja van Lieshout, Randstad
4. Interactive discussion
5. Wrap up and next steps – Kitrhona Cerri, WBCSD



Future of Work **Scoping a new flagship project**

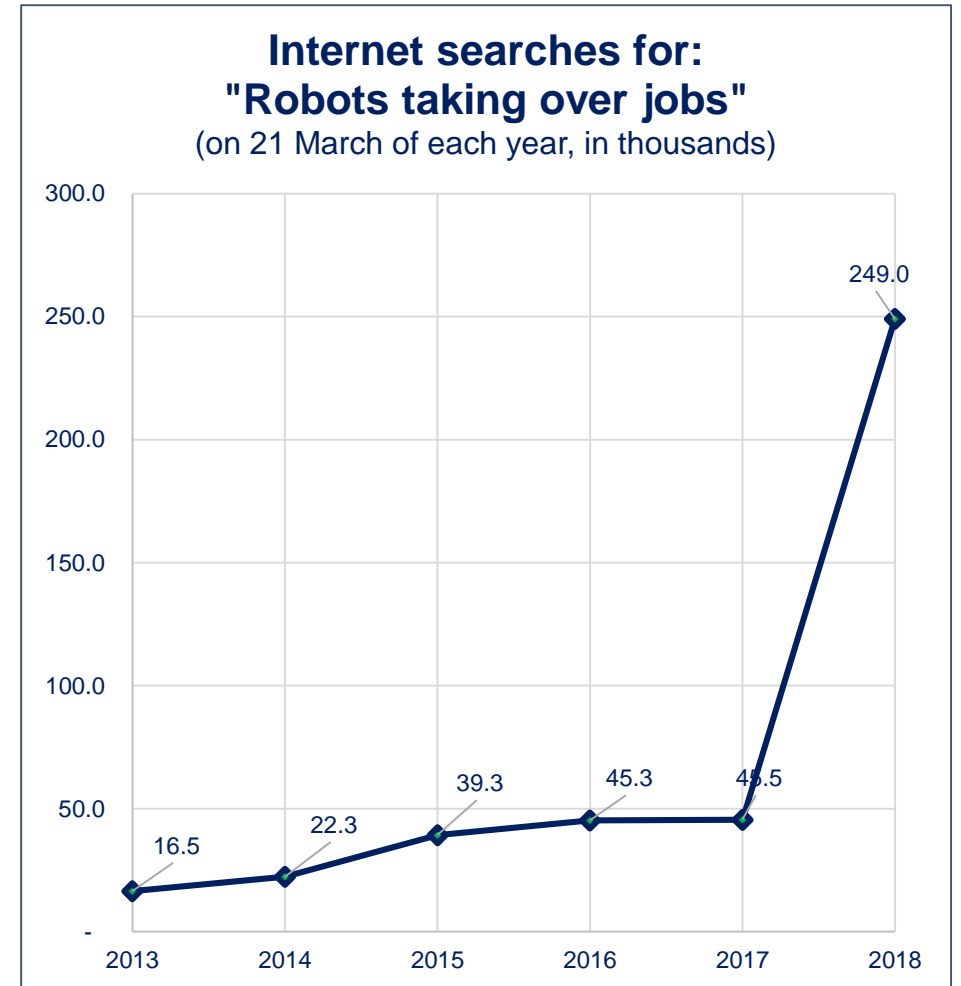
Business is in the driving seat of both the creation and the application of technologies that are transforming the world of work.

The disruptive effects on jobs as we know them is the subject of **intense public interest**.

But current debate **lacks a cohesive & compelling perspective from leading business**.

How can leading companies:

- **Drive business strategies** and models to thrive in a changing world of work
- **Demonstrate positive impact** of new technology on society
- **Inform business decisions** that balance technological potential with wider social impacts.



Future of Work **Value Proposition**

LEAD

Create a collective business voice and compelling narrative of the role of business in shaping a sustainable "Future of Work"

TRANSFORM

Identify pathways towards a future that works for all

Define strategies for a positive and just transition

SUCCEED

Improve understanding of the impact of digital technologies on the quality, quantity and nature of work

Develop tools to inform and guide business decision-making

Discussion

What could be the impact of disruptive technology on the workforce in your company/sector?

What is the role of business in managing this transition?

What is the role of other stakeholders?

How to **Participate**

LEAD

Become a lead company alongside Randstad



CONNECT
Facilitate
partnerships

SHAPE
Participate in
discussions

INSPIRE
Showcase
innovations

HOST
Roundtables
and events

ENABLE
Contribute
resources

Contact points



Kitrhona Cerri
Director

cerri@wbcasd.org



Davide Fiedler
Manager

fiedler@wbcasd.org