

For the world where waste is a resource

CIRCULAR ECONOMY



INSTITUT
CÍRKULÁRNÍ
EKONOMIKY



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

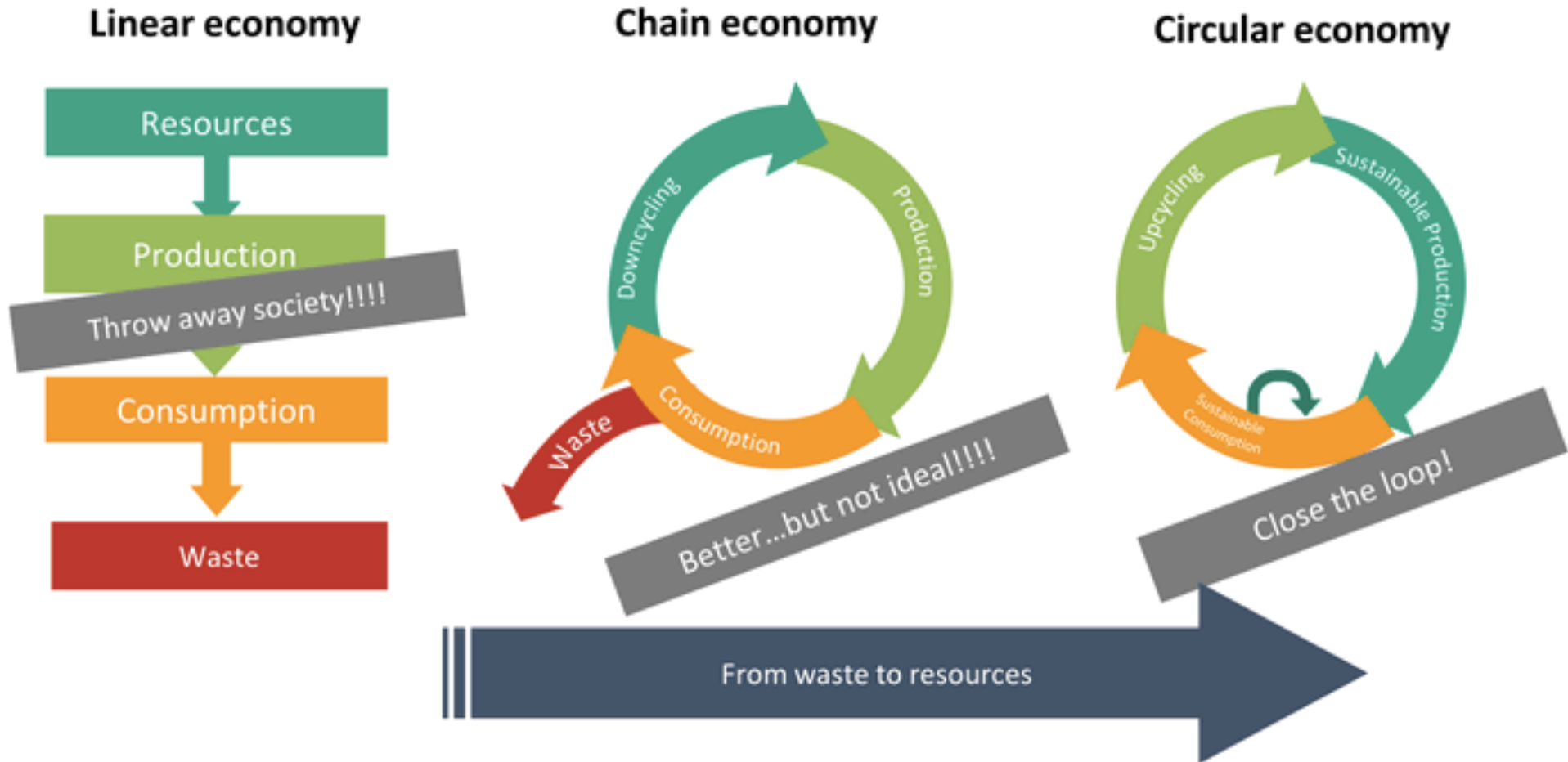
17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS



CIRCULAR ECONOMY

From Waste To Resources...



GOVERNMENT
-
PUBLIC SPHERE
-
NGO'S

MUNICIPALITIES



INSTITUT
CIRKULÁRNÍ
EKONOMIKY

BUSINESS

CITIZENS



7 KEY ELEMENTS OF CIRCULAR ECONOMY



**RETHINK
THE
BUSINESS
MODEL**



**DESIGN FOR
THE FUTURE**



**PRESERVE AND
EXTENDE WHAT'S
ALREADY MADE**



**PRIORITISE
REGENERATIVE
RESOURCES**



**COLLABORATE
TO CREATE
JOIN VALUE**



**USE WASTE
AS A
RESOURCE**



**INCORPORATE
DIGITAL
TECHNOLOGY**



**INSTITUT
CIRKULÁRNÍ
EKONOMIKY**



JRK

**INCORPORATE
DIGITAL
TECHNOLOGY**

CHALLENGE

SOLUTION

RESULT



HYDAL

**PRIORITISE
REGENERATIVE
RESOURCES**

**COLLABORATE
TO CREATE
JOIN VALUE**

CHALLENGE

SOLUTION

RESULT



REPLAST

**USE WASTE
AS A
RESOURCE**

CHALLENGE

SOLUTION

RESULT



COPYMAT

**RETHINK
THE BUSINESS
MODEL**

CHALLENGE

SOLUTION

RESULT

PLASTIA

**DESIGN FOR
THE FUTURE**



CHALLENGE

SOLUTION

RESULT

**TIERRA
VERDE**

**EKODESIGN
FOR THE
FUTURE**



CHALLENGE

SOLUTION

RESULT



**GROUPE
SEB**

**PRESERVE AND
EXTENDE
WHAT'S
ALREADY MADE**

CHALLENGE

SOLUTION

RESULT



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