

INVITATION

Webinar on Financing Natural Capital

Tuesday 16 June at 9 am CET and 4 pm CET

Description

The WBCSD is currently working on a number of business solutions that aim to trigger companies' investments in natural capital and more precisely in ecosystems and the services that they provide. These business solutions are quite broad in their scope and cover [natural infrastructure](#) projects, solutions to [restore degraded land](#), or work aiming to increase the understanding and implementation of [deforestation-free commitments](#). Some of these solutions can be financed through companies' core funding, while others will require specific financing mechanisms to make it happen.

We invite you to join a webinar that aims to introduce the landscape of investments in conservation as well as a number of existing funds and investment mechanisms. This will be of interest to all companies aiming to better understand and explore innovative ways of financing natural infrastructure, sustainable land management or ecosystem restoration-related projects.

Webinar details

- **When: Tuesday 16 June at 09:00-10:30am CET then 4:00-5:30pm CET** (to accommodate different time zones).
- **Content:**
 - JP Morgan will introduce the landscape of investments in conservation, and in particular their NatureVest initiative
 - The UNCCD Global Mechanism will present their Land Degradation Neutrality Fund, and how can companies engage in the fund
 - The European Investment Bank will introduce their Natural Capital Financing Facility (only during 09:00-10:30 CET session)
 - We will then open the floor to questions and have a discussion about next steps.
- **Please refer the outlook calendar invite for more information on the webinar details, and kindly indicate your participation ("Accept"/"Decline") to facilitate the tracking of participants.**
- **For any questions contact Tatiana Fedotova (fedotova@wbcasd.org)**