

WBCSD Social Capital Focus Area

Jobs & skills

Montreux, April 17, 2013
8:30 to 10:00 a.m.

Context

The growing urgency in addressing rapid socio-economic transformations in industrialized as well as emerging and developing markets is driving WBCSD to strengthen its activities in this domain. This has triggered the launch of the new Social Capital Focus Area, which promotes the role and opportunity for business to make societies more inclusive and equitable.

Social Capital is about people's skills, experience and knowledge, but also societies' shared values, norms and institutions. All together, these features can be considered as resources that need to be maintained and enhanced to make society more cohesive and resilient and business more successful.

This session will scope members' interest for the topic of jobs and skills, centering on the dual challenge of rising unemployment (especially among the young), and the lack of appropriately skilled labor to match the demands of the market.

Agenda

- 08:30 – 08:45 **Welcome and overview on the Social Capital Focus Area**
Marcel Engel, WBCSD
- 08:45 – 09:00 **Workstream on “Jobs & Skills”, with a particular emphasis on youth**
Filippo Veglio, WBCSD
- Facts, challenges & implications
 - Solutions...but also bottlenecks
 - Wide spectrum of existing initiatives
 - WBCSD role & added value
- 09:00 – 09:30 **Breakout session – Education & training for youth**
Facilitated by Olivier Vilaça, consultant for WBCSD
- Information sharing & gathering
 - Barriers to scale
 - Advocacy
- 9:30 – 10:00 **Reporting back, discussion, and next steps**
Marcel Engel & Filippo Veglio
- 10:00 **End of the session**