

## WBCSD Social Capital Focus Area

### Rural Labor & Access to Energy workstreams

Montreux, April 17, 2013  
10:30 a.m. to 12:30 p.m.

#### Session objectives

This session will kick off with a brief overview on the Inclusive Growth agenda within WBCSD's Social Capital Focus Area, which primarily tackles the business role in reducing poverty and creating sustainable livelihoods. The session will drill down into 2 specific workstreams:

- **Rural Labor**, which takes a cross-industry approach at making rural areas attractive places to work, live, and invest, in response to three key challenges faced by companies: sustainable access to natural resources; the quality and availability of human resources; and health, safety and working conditions throughout the supply chain.
- **Access to Energy**, which focuses on the challenge of scaling the business contribution in enabling access to clean, reliable and affordable energy services for all. Building on the successful work of 2011.2012, this workstream will in particular aim to strengthen members' insights on state-of-the art business models, promote companies' work, and advocate the crucial role of energy as an enabler for sustainable development.

- 10:30 – 10:40    **Welcome and overview of WBCSD's Inclusive Growth Agenda –**  
Filippo Veglio, WBCSD
- 10:40            **Rural Labor workstream**
- 10:40 – 10:50    **Introduction to the Rural Labor workstream: Making rural areas**  
**attractive places to live, work and invest**  
Kitrhona Cerri, WBCSD
- 10:50 – 11:10    **Company perspectives: the business case, views, and expectations**  
**of WBCSD work in this area**
  - Duncan Pollard, Nestlé
  - Juan Gonzalez-Valero, Syngenta
  - Dorje Mundle, Novartis
- 11:15 – 11:40    **Discussion: defining the role for WBCSD, identifying workstream**  
**activities and outputs, and agreement on next steps**  
Kitrhona Cerri, WBCSD, with feedback from members

- 11:40 **Access to Energy workstream**
- 11:40 – 12:00 **Current status on WBCSD’s work on Access to Energy**  
Thomas André, Schneider Electric and Malia Belkacem, GDF SUEZ
- Energy as key development enabler
  - What is in it for WBCSD members?
  - Collective work going forward
- 12:00 – 12:15 **Reaching across sectors and accelerating action – Novozymes’ leadership of the High-Impact Opportunity on Sustainable Biofuels under Sustainable Energy for All**  
Stefan Mard, Novozymes
- 12:15 – 12:45 **Discussion with members and Regional Network partners on priorities and next steps**  
Filippo Veglio, WBCSD
- 12:45 **End of the meeting**
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