

Engagement opportunities for Global Network partners in WBCSD work program 2016

Table of contents

1. WBCSD Clusters

- Climate & Energy
- Ecosystems & Landscape Management
- Social Impact, incl. Social Capital Protocol
- Safe & Sustainable Materials
- Sustainable Lifestyles
- Water

2. Sector & Value Chain Projects

- Cement Sustainability Initiative
- Climate Smart Agriculture
- Forest Solutions Group
- Sustainable Cities & Buildings
- Tire Industry Project

3. Cross-Cutting Areas

- Sustainable Development Goals
- Redefining Value
- Communication

4. Events & Trainings

- Events
- Trainings

1. WBCSD Clusters

CLIMATE & ENERGY

Low Carbon Technology Partnership Initiative (LCTPi)

- 2016 is the year to demonstrate that business is serious about supporting the global consensus reached in Paris by implementing solutions. Each LCTPi group – including CCS, cement, chemicals, climate smart agriculture, energy efficiency in buildings, forests, low carbon freight, low carbon fuels and renewables – will be focusing on targeted outcomes from their action plans.
- There are three ways for GN Partners to engage in 2016:
 1. Join one or more of the nine global LCTPi working groups and work directly with them on 2016 outcomes.
 2. Create focused national LCTPi projects according to an agreed framework and reporting structure.
 3. Be an LCTPi ambassador: Disseminate publications and reports locally, translating materials when needed and encourage companies to join the global LCTPi working groups.

Further information about GN engagement in the LCTPi is provided in a separate [GN LCTPi engagement document](#)

Carbon Capture and Storage (CCS)

- Three areas of interest have been identified by our members: financing, storage and utilization. The first two areas presented actions plans at COP21 and are currently led by oil & gas companies. We are currently exploring synergies with the Oil & Gas Climate Initiative (OGCI) and the Global CCS Institute (GCCSI) for implementing these two solutions. On the topic of utilization, several industries are working on this, from fuels to chemicals and materials. There is no specific regional focus on these initiatives at the moment. GN partners are invited to let us know if their members would be interested in participating in the CCS LCTPi.
- For more information contact Rasmus Valanko (valanko@wbcasd.org).

Low Carbon Freight

- This LCTPi has two main focus areas relevant to the GN. The first is *Road Freight Lab*, where companies will be selecting up to 3 demonstration locations for projects that aim to build physical and digital platforms for collaboration with the aim of improving efficiency and reducing emissions. The demonstration locations are currently being long-listed and will be selected in Q4 2016. The second is *Future Port*, where companies will use ports as the focus for implementing new low carbon energy systems and developing an LNG for transport distribution hub serving both ships and heavy-duty trucks. We will be selecting a network of ports for a coordinated roll out plan of such supply infrastructure and ships/trucks.
- For more information contact Rasmus Valanko (valanko@wbcasd.org).

Resilience and Adaptation

- This business solution will go into an advocacy mode in 2016, focusing on raising awareness and creating demand for climate services or models to apply to their own strategy/operations. With this in mind we will be collaborating with JPI Climate in Europe to connect business with researchers as well as support the business day at the Adaptation Futures conference in Rotterdam, 10-13 May. Adaptation Futures is an excellent opportunity for GN members to engage on this important topic and we encourage participation at the conference. Please also let us know if you would need introductions or links to the academic community on this subject.
- For more information contact Rasmus Valanko (valanko@wbcsd.org).

Scaling Up Renewables

The four action plans of the Renewable Energy LCTPi have varying regional focus:

- The two work streams on corporate procurement via PPAs and the integration of renewables into electricity grids and markets will be looking to concentrate on a number of regions / markets. Once the focus has been determined, GN Partners in those regions / markets can explore the opportunities for collaboration within these two actions plans.
- The RE finance plan and the Low Carbon Microgrid work is expected to address key barriers to renewables scaling at the global level. Should one of these plans be of particular interest to the GN Partners, please see the section on engagement with the LCTPi at a global level.
- For more information contact Mariana Heinrich (heinrich@wbcsd.org).

Low Carbon Transport Fuels

The key elements of the action plans developed in 2015 are to promote awareness and cross industry engagement to create new markets. This is highly relevant to GN partners as we will be:

- Creating an online platform for both accessing information resources on technologies and matching supply with demand for low carbon transport fuels. This platform will profile key countries for these technologies.
- Engaging key stakeholders and companies globally through company and investor forums together with SE4All. These will be held in key countries where there is high potential for supply and demand matching for these technologies. The locations for this “road show” have not been decided yet, but will be by Q2 2016.
- For more information contact Edgar Galrao (galrao@wbcsd.org).

ECOSYSTEMS & LANDSCAPE MANAGEMENT

Investing in Natural Infrastructure (co-developed jointly with the Water Cluster)

- GN Partners from Hong Kong, Brazil, France, Indonesia, Philippines, Australia, UK and the US are currently included in the NI working group.
- Following the launch of the [Natural Infrastructure for Business platform](#) in Dec 2015, the working group is now developing a capacity building program that leverages the platform material, and which aims to be used during face-to-face trainings.

- A first training session will be delivered during the WBCSD LD meeting in Montreux, Switzerland on 14 April (training session) and 15 April (field trip). [See flyer for more information](#).
- In 2016, the working group will also explore the insuring and financing components of natural infrastructure solutions.
- For more information contact Violaine Berger (berger@wbcscd.org) or Tatiana Fedotova (fedotova@wbcscd.org).

Biodiversity Measurement and Reporting

- There is no standard way for a company to measure, monitor and report on its impact and dependence on biodiversity and ecosystems. Although GRI has developed a number of indicators as well as a biodiversity and ecosystem guidance, the use of these indicators is still limited as they are not relevant to all sectors.
- This project is still being scoped out but will include an analysis of gaps in business practices and development of guidance to help companies better take into account biodiversity and ecosystem considerations in their operations.
- GN Partners can engage in this work by 1) sharing information on their member practices (e.g. CEBDS will contribute with their White Paper on GRI Biodiversity Indicators); 2) Being part of the Working Group and helping to refine the project scope and deliverables.
- For more information contact Violaine Berger (berger@wbcscd.org).

Business Learning Hub on Landscapes

- To build coordinated and holistic solutions, more and more stakeholders worldwide call for so-called 'landscape approaches'. Landscape approaches are grounded in the understanding that forests, water resources, agriculture and human settlements are not isolated or self-contained elements or functions but part of a wider landscape in which different land uses (and users) are interdependent and affect each other. A landscape approach therefore requires integrated land management, considering both the natural environment and human systems within a landscape.
- WBCSD, The Sustainable Trade Initiative (IDH), The Forests Dialogue (TFD) and the Sustainable Food Lab (SFL) have been joining efforts to building a collaborative 'Business Learning Hub on Landscapes'. In particular, this learning hub aims to connect different sectors, including agriculture, forests products, extractives, energy among others that affect different land uses.
- GN Partners can engage in this work by 1) providing case studies on landscape-level projects that companies have engaged in locally; 2) Being part of the Working Group and helping refine the project scope and deliverables.
- For more information, [click here](#) or contact Uta Jungermann (jungermann@wbcscd.org).

IUCN World Conservation Congress (Honolulu, Hawaii, 1-10 Sept 2016)

- The Congress has been identified as a priority event for WBCSD in 2016 due to its pivotal role in shaping the global conservation agenda in the coming years. Together with WBCSD members and partners, the Ecosystems & Landscape Management Cluster is working towards a strong private sector presence to amplify the voice of business at the Congress.
- The Cluster will consolidate members and partners' interest in participating and/or sponsoring the Congress in Q1-Q2.
- GN Partners are encouraged to take part in this important event. For more information on plans at the Congress, [see this short PPT](#) and contact Violaine Berger (berger@wbcscd.org).

Convention on Biological Diversity COP13 (Cancun, Mexico, 4-17 Dec 2016)

- During the COP13, the CBD Secretariat will convene a Business & Biodiversity Forum, bringing together companies, NGOs and governments to discuss about solutions to address biodiversity loss and ecosystem degradation.
- More information will be available mid-2016 on potential ways for GN Partners to engage.
- Express further interest by contacting Uta Jungermann (jungermann@wbcspd.org).

SOCIAL IMPACT, INCL. SOCIAL CAPITAL PROTOCOL

Social Capital Protocol

- GN Partners are invited to join the Social Capital working group and to contribute to any SC projects – either as a project member, or by replicating the initiative with their own membership bases.
- In particular, we welcome interest from GN partners and their members in piloting the first draft Social Capital Protocol focusing on the subjects of Employment, Skills and Safety. Pilots are planned for Q2/Q3 2016.
- We appreciate GN partners raising awareness of the Social Capital Protocol initiative within their own geographies and promoting WBCSD's perspective on social impact measurement and valuation.
- For more information contact Kitrhona Cerri (cerri@wbcspd.org).

Social Impact

- GN Partners are welcome to join any of the Social Impact working groups and mailing lists on Human Rights, Inclusive Business, Rural Livelihoods, and Skills & Employment. There is also a monthly Social Impact e-newsletter that is freely available to all interested readers.
- WBCSD always appreciates GN partners' offers of support in the areas of awareness-raising and outreach at national level, for instance via translations of publications, connections to stakeholders in both private and public sectors, etc.
- Partners are encouraged to continue to catalyze and promote GN-led business solutions contributing to social impact, and to discuss with WBCSD Secretariat the possibility of Action2020 branding for those solutions contributing to WBCSD Priority Areas.
- For more information contact Filippo Veglio (veglia@wbcspd.org).

SAFE & SUSTAINABLE MATERIALS

Materials Marketplace

- Australia, Austria, Czech Republic, Denmark, El Salvador, France, and Netherlands have expressed interest in engaging in a GN Materials Marketplace working group.
- WBCSD is scoping opportunities to develop a secondary raw materials marketplace on a European level. GN Partners in Europe are kindly asked to express their interest in this going forward.
- For more information contact Andrea Brown (brown@wbcspd.org) and Brendan Edgerton (edgerton@wbcspd.org).

SUSTAINABLE LIFESTYLES

This program is about understanding the world that we need to create, technically, practically and emotionally, if companies are to offer sustainable aspirational lifestyles to their customers. That means taking change beyond reductions in product impacts, instead finding solutions that are innovative, systemic and focus on how products and services are used in individual lifestyles. The good news is this reframing of the challenge offers huge business opportunities.

Our aim is to foster these opportunities by advancing progress in three areas:

- Developing metrics: through detailed individual footprint calculations we can help companies better understand where they must focus their efforts.
- Prototyping innovations: through company collaboration around specific lifestyle challenges we can fast track sustainable lifestyle-enabling innovations.
- Inspiring engagement: by creating an aspirational lifestyle narrative we can inspire people to engage with sustainable lifestyle-enabling solutions.

In 2015, 20 companies and partners came together to advance the Sustainable Lifestyles agenda. We held workshops in Brazil, India, China and the USA, attended by member-company local employees and local businesses. Each workshop investigated lifestyle impacts in that country - and began to identify some exciting business opportunities – the reports from these workshops are available [here](#). This was a wonderful opportunity for us to engage professionals around the world, growing the community of people working to promote a more systemic and creative business approach to making sustainable living possible.

We will continue to work with this global community in 2016, helping to progress some of the ideas discussed, growing the number of companies who will collaborate on business solutions and integrated the core cluster program into the work of our global network partners. Please contact Julian Hill-Landolt (hill-landolt@wbcsd.org) if you are interested in exploring sustainable lifestyles opportunities in your own networks.

WATER

Water, Sanitation and Hygiene (WASH);

- GN Partners are encouraged to continue the promotion and implementation of the WASH Pledge with their member companies (with a key focus on agribusiness, forestry, mining and textile companies). Webinars with concrete implementation examples can be arranged.
- GN partners are encouraged to promote the WASH work program as an opportunity to contribute concretely to the implementation of SDG 6 on water and sanitation.
- Local dialogues between companies and government could be explored with GN partners to discuss the sharing of responsibility and effective partnering between the private sector, government and NGOs to reach universal access to WASH in their countries.
- GN partners interested in joining the working group on WASH or wishing to get involved in individual projects, please contact Sara Traubel (traubel@wbcsd.org).

Reducing the Oceans Plastics Pollution (Business solution under scoping)

- This project will seek to initiate discussions among actors from across the whole plastic lifecycle value-chain – namely plastics producers, plastics users, and especially leaders in packaging from various sectors and waste management industries – in order to generate new collaborative business opportunities when it comes to stopping plastics from leaking into the oceans.
- National and regional specificities are critical when addressing the issue of on-land plastics waste management. This is why GN engagement is a key aspect of the business solution action plan.
- So far, India and South Africa have expressed their interest in taking part in the scoping of the business solution.
- According to the latest [report published by Ocean Conservancy](#) in 2015, 50-60% of the total plastic leakage comes from China, Indonesia, Philippines, Thailand, and Vietnam. We expect GN Partners in these countries to be interested in this topic and would much welcome their participation in upcoming working group discussions.
- Scoping workshop to be organized on 14-15 April in Montreux or Geneva, Switzerland.
- Action plan to be implemented from April 2016 onwards following the outcomes of the scoping workshop.
- To become part of the working group, and for more information contact Marie Le Texier (texier@wbcscd.org).

Water Stewardship

- Development of a CEO guide to Water to increase WBCSD member CEOs awareness of key water challenges and opportunities (planned for World Water Day on 22nd March 2016). GN partners are invited to translate this guide into their local languages and to distribute amongst their constituencies.
- The Guide will form the basis of discussion to address and further define the work program under development during a workshop with interested member companies (date TBC in Q2 2016) of the positioning of the water topic during the WBCSD Council Member meeting in Chennai, India, 4-6 October 2016, and contribute to discussions during the Deloitte/WBCSD session on sustainability & water at Stockholm World Water Week 2016.
- A water stewardship workshop is planned with NBI, the South-African GN Partner, in Johannesburg, Durban and Cape Town on 7-11 March 2016. Other regional GN Partners are welcome to attend.
- GN partners are welcome to join the working group on water stewardship under development, to participate in an upcoming webinar (date tbc) and present the current state of their work and plans, the program development workshop (date tbc), and to engage in program implementation.
- For more information contact Tatiana Fedotova (fedotova@wbcscd.org).

Water Reuse, Recycling and Resource Recovery

- A guide making the business case and providing a checklist for action will be drafted, building on a collection of case studies on reuse and multi-purpose systems.
- A tool will be developed to support business decision-making – valuation framework for quantifying externalities associated with wastewater treatment and reuse processes and assessing the potential economic and wider returns on investment.

- Demonstration pilots will be implemented in specific geographies, with a focus on novel collaboration practices, cross industry (industrial symbiosis) and cross sector concerted efforts at a systems level.
- GN Partners can engage where they deem interested. Partners will also be contacted as the work stream develops, in particular around awareness raising and building local partnerships.
- For more information contact Julie Oesterlé (oesterle@wbcscd.org).

2. Sector and Value Chain Projects

CEMENT SUSTAINABILITY INITIATIVE

- Development of cement sector regional low-carbon technology roadmaps for Brazil, Egypt and China. This exercise can have the form of developing a set of scenarios depending on the involvement and availabilities of certain stakeholders and resources.
- GN Partners are asked to support communications about the [Concrete Sustainability Council \(CSC\)](#) when officially launched and to potentially identify additional members from their networks.
- Key CSI events throughout the year are the CSI Forum and the [Safe in India](#) seminar.
- Local coordination and cooperation between the GN and the cement trade and industry associations (the prime interlocutors of CSI) should be pursued.
- For more information contact Yvonne Leung (leung@wbcscd.org).

CLIMATE SMART AGRICULTURE

- Forming a GN CSA working group consisting of GN Partners from Argentina, Australia, Brazil, Indonesia, New Zealand, Philippines, Singapore, South Africa, Taiwan, Turkey, and Vietnam.
- Objectives are set to;
 - Align on existing and new projects.
 - Catalyze cross-regional collaboration and scale up action for further global impact in the area of climate smart agriculture.
 - Support members' initiatives globally in agriculture at the regional and global level;
 - Provide global linkage for members' initiatives.
 - Develop opportunities for external funding (donor programs, World Bank, GCF).
 - Increase the media and awareness opportunities for members and for GN partners.
 - Enhance the influence of local programs by linking to a multi-stakeholder global initiative that is driven from regional partners.
 - Aim to incorporate all global network partners through regions.
- For more information contact Dalma Somogyi (somogyi@wbcscd.org) and Karolina Södergren (sodergren@wbcscd.org).

FOREST SOLUTIONS GROUP

- The FSG has developed, with WRI, the Sustainable Procurement Guide for Wood and Paper Products. We would be interested to run specific webinars and workshops for GN members and address the challenges of procurement and supply chains in this sector. The [guide](#) is produced in Spanish, Mandarin and English.

- As part of the LCTPi for Forests and Forest Products, we are seeking that WBCSD members and GN members adopt the following principle into their procurement and supply chains:

“Over time, in the WBCSD members’ sourcing policies, develop a 100 % commitment to obtain purchased wood, fiber and other forest products from legal and controlled sources by using and promoting third-party certification, wood-tracing systems, contract requirements, capacity building, and education and outreach programs”.

- The FSG group is seeking support from GN Partners to translate the new Forest Finance Toolkit.
- For more information contact Matthew Reddy (reddy@wbcspd.org).

SUSTAINABLE CITIES AND BUILDINGS

Sustainable Cities

- UK BCSD is involved in the pilot testing of the Zero Emission Cities project.
- CEBDS Brazil may get involved in the project development during 2016 if Rio is chosen as a partner city among the core working group members (under discussion).
- WBCSD and CEMDES Ecuador will be working together on the business involvement in UN Habitat III in Ecuador in October.
- For more information contact Claudia Schweizer (schweizer@wbcspd.org).

Sustainable Buildings

- China BCSD is supporting the roll out of the EEB Lab in Shanghai during 2016.
- WBCSD’s EEB team will continue to support the EEB market engagements that took place in 2015: Houston (US BCSD), Warsaw (FOB), India (Bangalore and Jaipur, India GBC), Brazil (CEBDS), Netherlands (De Groene Zaak), Malaysia (BCSR Malaysia), Indonesia (IBCSD), and Singapore (Singapore BCSD).
- Hungary, Philippines and Australia have expressed interest in implementing the EEB model.
- Webinars will be organized in 2016 to share experience between the markets on how specific actions to overcome market barriers are implemented. GN partners are welcome to join these webinars.
- The Energy Efficiency Toolkit for Buildings is now live on WBCSD’s [website](#). It is a guide to make the business case for saving energy in a building portfolio. GN members can visit the toolkit homepage and make it available to their members. WBCSD is also interested in getting more case studies to illustrate the business case. To submit a case or for more information, contact eeb@wbcspd.org.
- The Energy Efficiency in Buildings Manifesto (EEB Manifesto) complements the EEB toolkit. It contains 5 simple commitments to create a baseline, reporting mechanism and reducing energy consumption in buildings. Any company or organization can sign the [EEB Manifesto](#) to showcase its commitment to EEB.

Sustainable Mobility

- The SMP group is working to establish a GN Sustainable Mobility working group to scale up SMP 2.0 globally 2017 and beyond.
- The composition of the 2016 GN pilot project group will depend the local possibilities to generate funds, as well as to gather company and city teams. Discussions are ongoing with Brazil, Philippines and Saudi Arabia. Turkey, Australia, Mexico and Hungary have also expressed interest in the project.
- For more information contact Sophie Roizard (roizard@wbcSD.org).

Key Events in 2016 for Sustainable Cities and Buildings;

- 10-14 July 2016; World Cities Summit, Singapore.
- 17-20 October 2016; UN Habitat III, Quito, Ecuador.

TIRE INDUSTRY PROJECT

Tire and Road Wear Particles (TRWP) Sampling;

- Suggested collaboration with China BCSD to facilitate the exercise of collecting and analyzing TRWP sampling in a Chinese city in 2016.
- Pending the outcome of the above exercise and the TIP members' subsequent decision, potential exercise to collect and analyze TRWP sampling in city in India or Mexico, thus collaborating with CII or CESPEDES.

End-of-Life Tires (ELT);

- The GN might be contacted to support the work carried out by TIP members and the selected consultant/contractor in the elaboration of the state of knowledge with regards to worldwide ELT management.
- Potential involvement of Forética to support the TIP team in the organization of the TIP ELT Forum in November 2016 in Spain.
- For more information contact Yujin Kim (kim@wbcSD.org).

3. Cross-Cutting Areas

SUSTAINABLE DEVELOPMENT GOALS

- CEO Guide on the SDGs to be published by the end of April 2016.
- WBCSD is developing training material for the SDG Compass and will share with the GN in due course. There will also be a workshop for GN partners on Monday 13 April 2016 in Montreux during the Liaison Delegates' meeting.
- Ongoing translations into several languages of the SDG Compass.
- GN partners are most welcome to discuss with WBCSD team how best to roll out the SDG Compass in their local constituencies.

- WBCSD working group on the SDGs is being formed – please contact Filippo Veglio (veglio@wbcspd.org) to be added to the mailing list in view of receiving all information directly.

REDEFINING VALUE

Reporting Exchange

- GN Partners from Brazil, Czech Republic, Peru and Spain are part of the Reporting Exchange working group.
- Brazil, Peru, South Africa and the US are contributing to the first pilot (22 February 2016 – 18 March 2016) by helping the project team to understand the disclosure obligation and voluntary reporting frameworks within their jurisdiction.
- From April 2016, the data collection will expand to encompass all GN countries. The Reporting Exchange team will be seeking the advice and knowledge of GN partners on their reporting landscape in their jurisdiction. A Reporting Exchange session will be organized specifically for GN partners in Montreux on Wednesday 13 April.
- The Reporting Exchange team is also seeking GN individuals with good knowledge of the reporting initiatives and disclosures requirements at a country or regional level to join the Reporting Exchange expert panel on an ongoing basis. Further information and terms of reference is available.
- For more information contact Andy Beanland (beanland@wbcspd.org).

Reporting Matters

- Global Network partners in Latin America successfully launched a regional Reporting Matters report in end 2015. Swiss GN partner Oebu also launched a Reporting Matters initiative in 2015, and is working on a second edition in 2016.
- A Reporting Matters webinar will be offered to GN Partners following the LD meeting in Montreux on 28 April. Webinar invitations will go out in mid-March.
- Any GN Partner interested in replicating Reporting Matters is advised to read the “Reporting Matters – Global Network Agreement – Terms and Conditions” and contact Anaïs Blasco (blasco@wbcspd.org) early in the year to organize a call and discuss the project further.

Natural Capital Protocol

- Global Network partners are also invited to coordinate consultation on the Natural Capital Protocol draft with their own members, and feed back to WBCSD. BCSO Portugal have already initiated a consultation with their members.
- The Global Network will be key partners in promoting and encouraging business uptake of the Natural Capital Protocol among their own members after the global launch in July 2016.
- WBCSD are working on developing a ‘Toolkit’ to support the Natural Capital Protocol, mapping existing tools and approaches against the Protocol framework. The Global Network, along with other WBCSD members, will be invited to join the Advisory Group if interested, to provide regionally specific approaches, and will again be critical in encouraging uptake of the ‘Toolkit’ among their members.
- For more information contact Eva Zabey (zabey@wbcspd.org) and Hannah Pitts (pitts@wbcspd.org).

WBCSD Leadership Program

- WBCSD will support the local implementation of GN Leadership Programs.
- GN Leadership Projects are ongoing in Hungary, Portugal and Turkey.
- WBCSD Leadership Program will spend a week in the Netherlands in May 2016. Discussions are ongoing with the Dutch GN Partner De Groene Zaak to organize the agenda and invite guests.
- For more information contact Suzanne Feinmann (feinmann@wbcasd.org).

COMMUNICATION

- WBCSD will continue to share messaging, key dates and communication toolkits for GN Partners to use and/or distribute in their local area.
- GN Partners are encouraged to create translations of WBCSD documents such as CEO Guides and other material, to help increase the penetration of those messages in their local markets.
- The Global Network is encouraged to continue its bottom-up communication with the WBCSD, informing the GN Secretariat of their project updates and key initiatives for the year.
- GN Partners are asked to communicate key national and regional events.
- For more information contact Karolina Södergren (sodergren@wbcasd.org).

4. Events & Trainings

WBCSD Events

- **WBCSD LD Meeting**, Montreux, Switzerland, 11-14 April 2016.
- **WBCSD Council Meeting**, Chennai, India, 3-6 October 2016.

Note that all event information will be posted on [WBCSD's homepage](#) in due time.

For specific inquiries, contact events@wbcasd.org.

Global Network Trainings

- **Natural Infrastructure Training**; 14-15 April – immediately following the LD meeting in Montreux. For more information contact Violaine Berger (berger@wbcasd.org)
