

Business leadership for a sustainable future

Prague, 15 April 2019

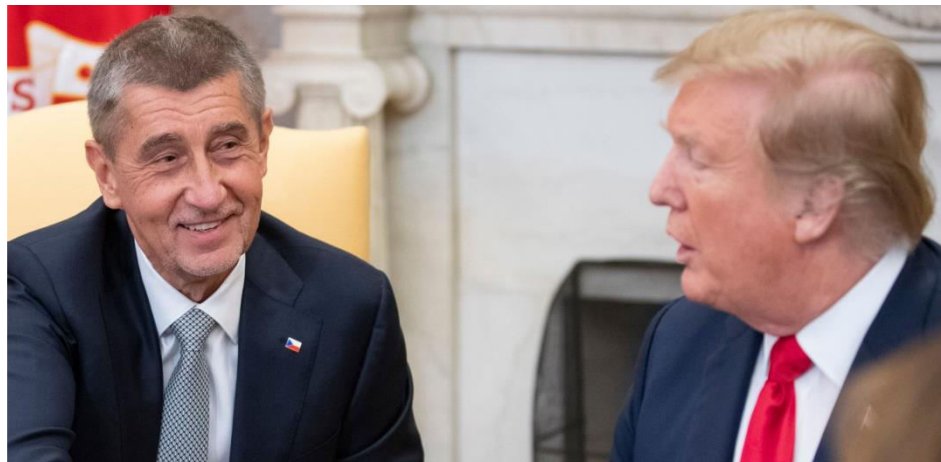
Peter Bakker
President and CEO





Planet Earth is screaming



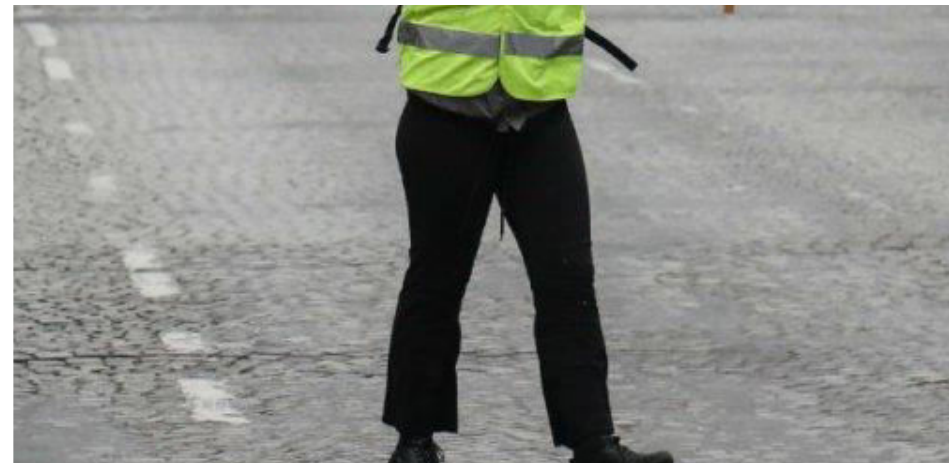


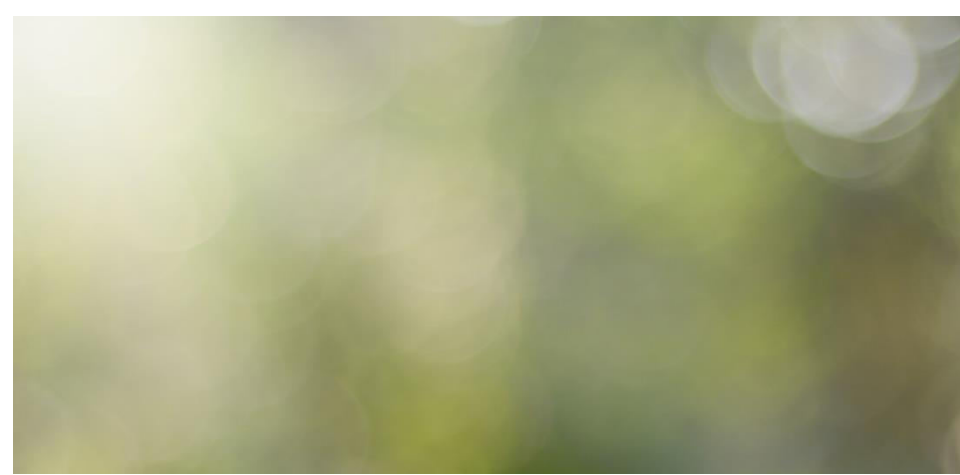
Complex world





Trust in crisis





Brundtland Commission 1987





COP21 - CMP11
PARIS 2015
UN CLIMATE CHANGE CONFERENCE

We know what we need to do





Cost of
inaction



Opportunities

We know why business must act



Governance &
transparency



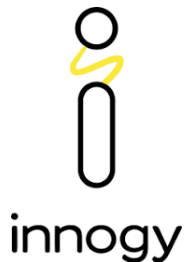
Collaboration

Lead.
Transform.
Succeed.



**200 global companies united around a common vision
creating a world in which over 9+ billion people are all living
well and within the boundaries of our planet, by 2050**





CBCSD Members



FAKULTA
DOPRAVNÍ
ČVUT V PRAZE



STAVÍME NA DŮVĚŘE



pwc

e.on



Transformation



Technology

Environment

Profit

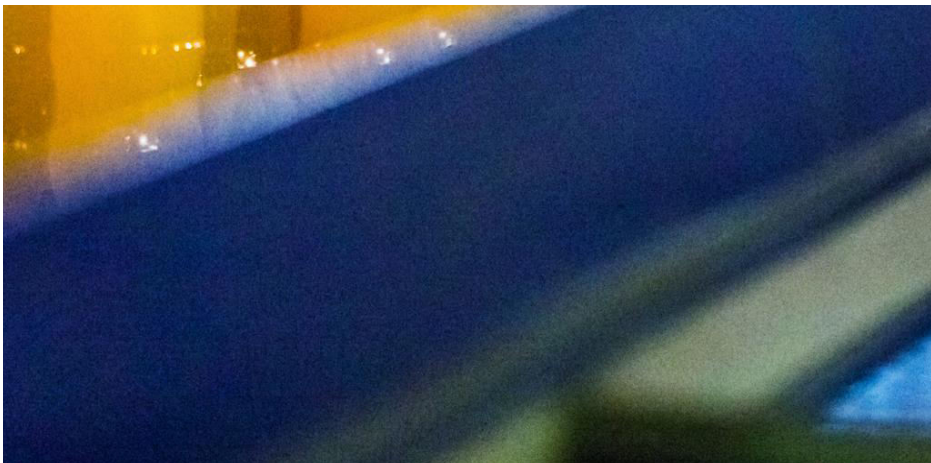
Sustainability

People

Purpose

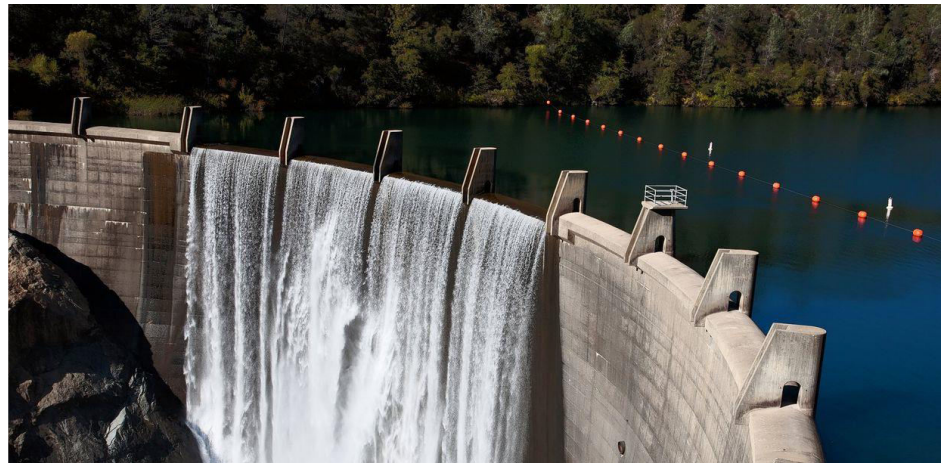
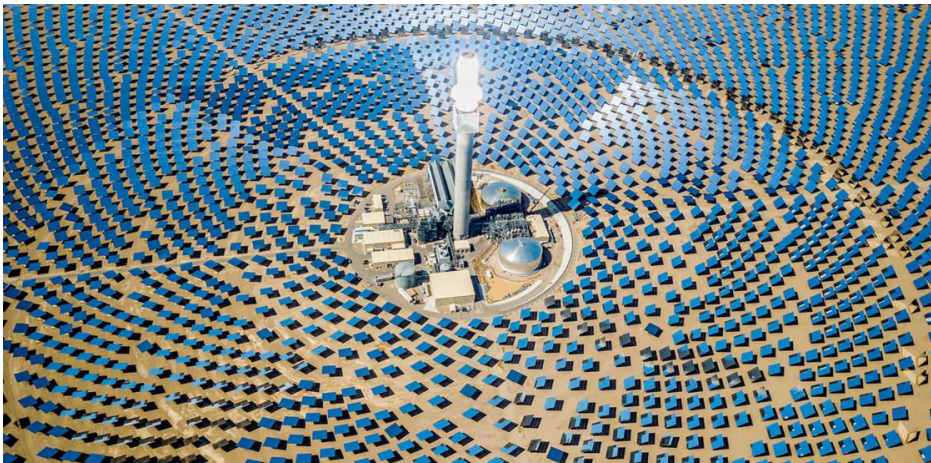


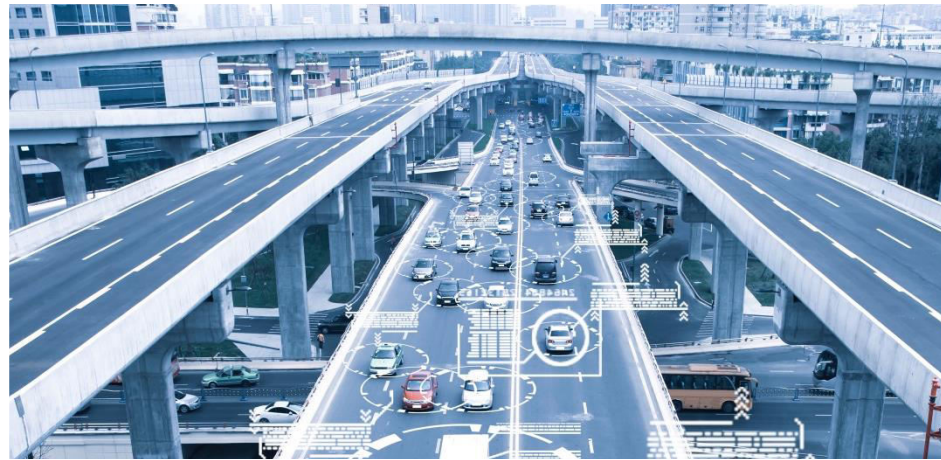
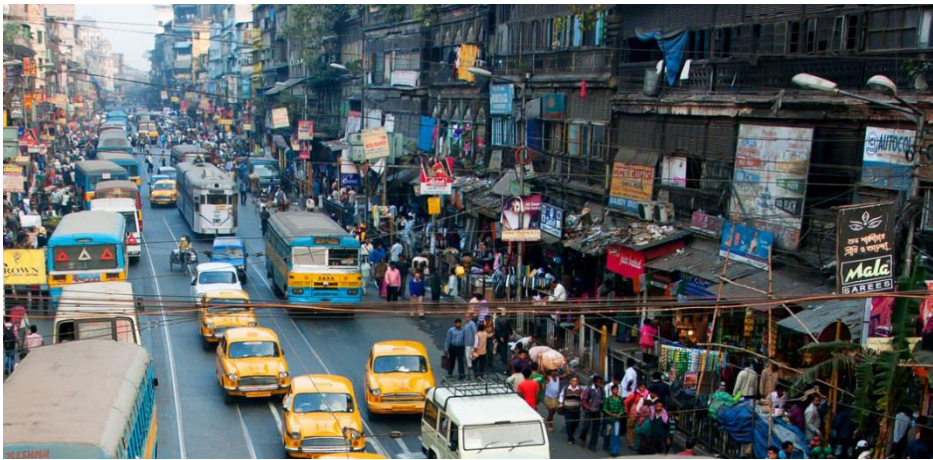
End plastic waste



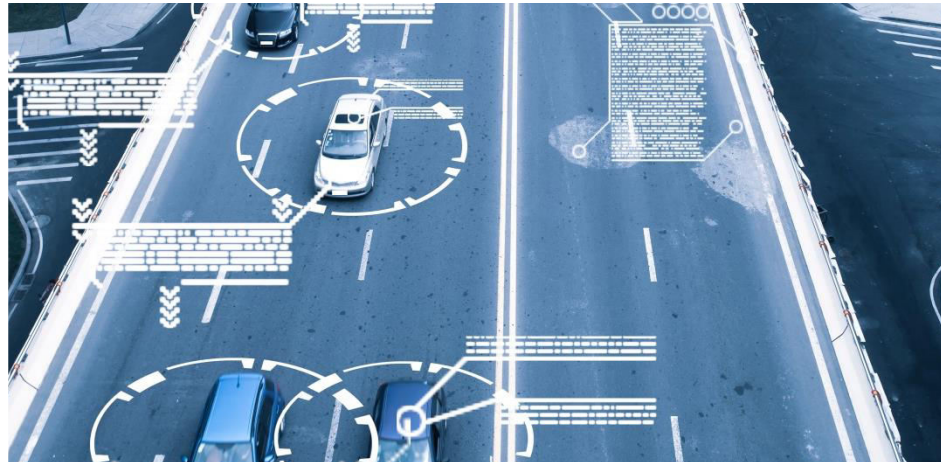


Energy transformation to stay below 1.5°C





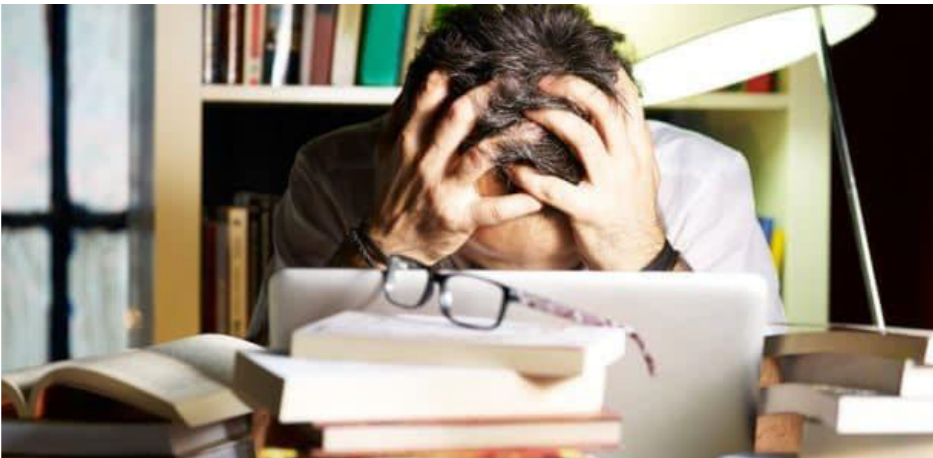
Transforming urban mobility





Healthy People, Healthy Planet





Future of work



Risk



Decisions

Redefining Value

Reporting



The Reporting Exchange



Olam

\$500 million

PHILIPS

\$1.2 billion

Cost of Capital



Sectors



The Czech Republic 2030





Are we stuck?



Global Warming of 1.5°C

An IPCC special report on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways, in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty.

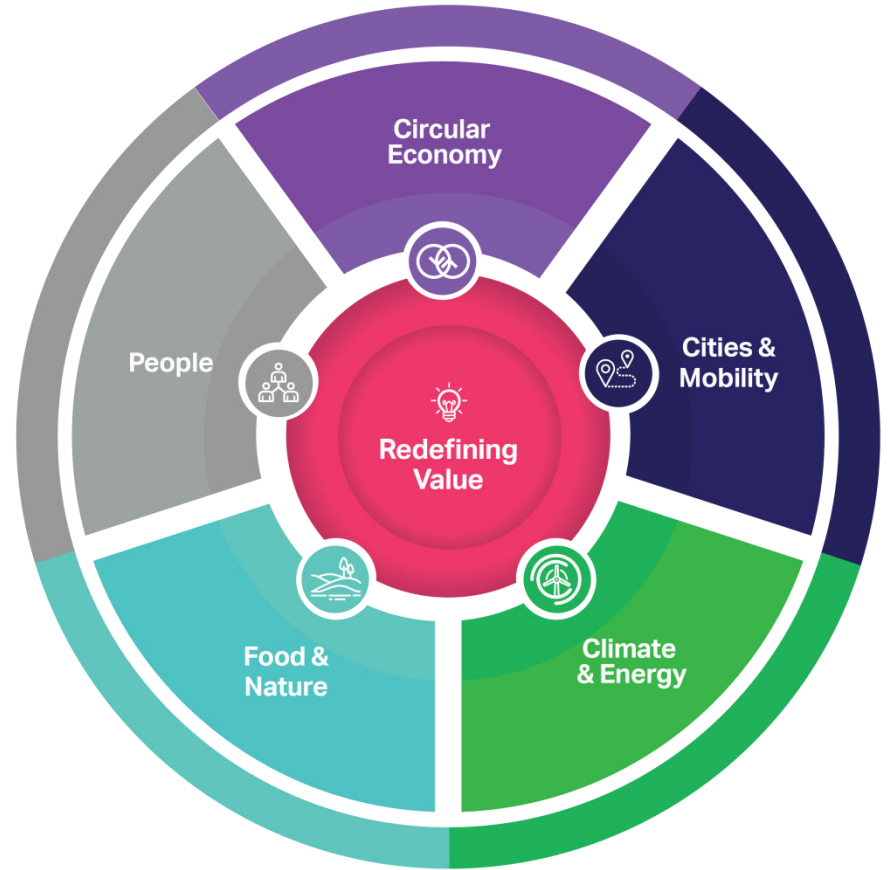


Time running out



**Global wildlife
populations have
fallen by 60% since
1970**

Systems transformation





Regulation
& taxation



Consumers
as citizens

How to transform systems?



Valuing
progress



Science



The new tangibles



Transparency

How to mainstream capital markets?



Present risk



Leadership

**Energy
transformation**

**Cities and
mobility**

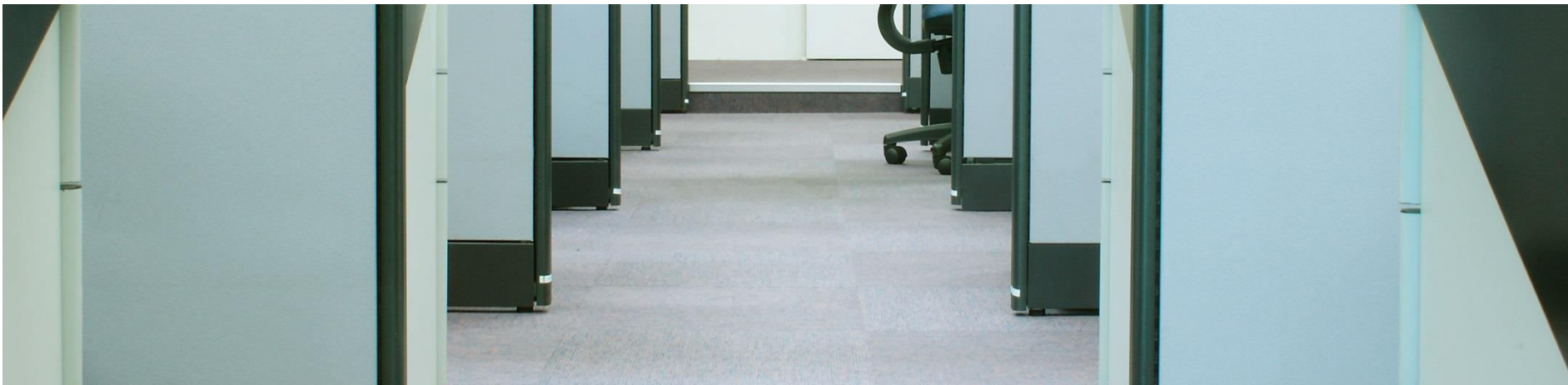
**Circular
economy**

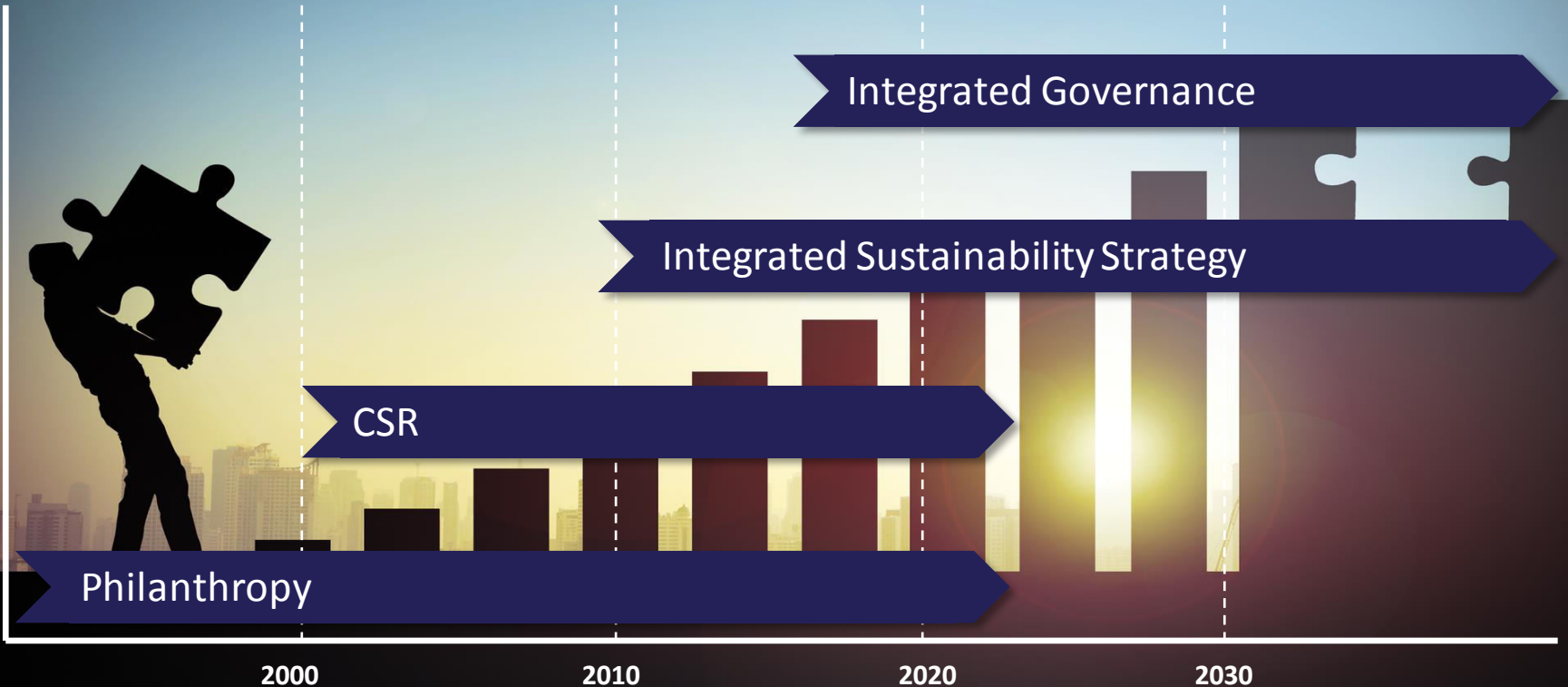
Simplification of sustainability?





Business as usual no longer an option





Philanthropy

CSR

Integrated Sustainability Strategy

Integrated Governance

2000

2010

2020


2030

Vision 2050 refresh



Bring
Vision
2050 up
to date

A baseline for business action
and leadership for 2020-30



Make
systems
transformation
actionable

An inspirational transformation
agenda for sustainable business



Unpack
a complex
sustainability
landscape

Business success aligned with
global frameworks and initiatives



Call to Action

